

2009



POLICY

Summit



June 8 – 11, 2009 | New Orleans, LA

National Policy Summit
on the Elimination of Disparities in Mental Health Care

Center for Mental Health Services
Substance Abuse and Mental Health Services Administration

AFYA, Inc., (AFYA) is a technical and professional services firm founded in 1991. The word “afya” means “health” in Swahili. From our headquarters in Laurel, MD, we provide support to numerous Federal agencies and private sector clients. Our primary focus is to address challenges dealing with public health and safety. We employ approximately 50 full-time and on-call staff as well as dozens of expert consultants to work hand-in-hand with our clients to develop focused, cost-effective solutions to operational challenges. We provide culturally competent services that recognize and honor the differences in the populations we serve. Our hallmark is our commitment to excellence, as demonstrated by our corporate motto, “Achieving Excellence Through Service.”

AFYA provides a range of analytical services, including program evaluation and performance assessments. Our research and evaluation projects focus on health disparities—their causes, their health and social impact, and how they can be eliminated. We conduct small and large-scale studies, evaluations, needs assessments, and other types of qualitative research. In addition to research and evaluation, our service lines include technical assistance and training, conference support, publications development, graphics, health communication services, and marketing and public relations services.

Our corporate vision centers on a world where the well-being of underserved populations is improved through the availability and use of evidence-based research data, effective health communication efforts, training of health professionals, and peer-to-peer collaboration and communication. Please contact us for detailed information about any of the more than 300 individual projects and task orders awarded to AFYA.

Analytical & Technical Services

- Planning, Evaluation, Analysis, and Performance Measurement
- Training
- Technical Assistance

Information Support Services

- Conference & Meeting Planning
- Publications Design & Development
- Peer Review Support Services

Health Communications Services

- Market Research & Evaluation
- Development of Strategic Marketing Plans
- Media & Public Relations and Promotional Services

SELECTED AFYA PROJECTS

Elimination of Health Disparities

Substance Abuse and Mental Health Services Administration (SAMHSA)/Center for Mental Health Services (CMHS) – “Eliminating Mental Health Disparities.” CMHS has undertaken a major initiative to eliminate disparities in mental health services and AFYA is designing and implementing various outreach and communications programs.

Smoking Cessation & Media Campaign Program Evaluation

American Lung Association of the District of Columbia (ALADC) – “Evaluation of the DC Tobacco-Free Families Campaign.” AFYA is evaluating major components of the DC Tobacco Free Families (DCTFF) Campaign, a comprehensive tobacco prevention and cessation campaign committed to reducing and eliminating the death and disease caused by tobacco use in the District of Columbia, particularly among the low-income and medically underserved population.

Health Policy Research and Performance Measurement

Agency for Healthcare Research and Quality (AHRQ) – “Conducting Measurement Activities.” In support of AHRQ's Performance Improvement Initiative, AFYA conducts in-depth analyses of each of AHRQ's six research portfolios to identify best practices, return on investment, and the effectiveness of information dissemination and communication practices.

Partnership Development

Centers for Disease Control and Prevention (CDC) – “Partnership Development TA and Training.” In support of CDC's National Center for Injury Prevention and Control's Strategic Partnership Plan to provide a framework for partnership activities, AFYA provides training and TA in the areas of partnership relationships, health communications, and social marketing.

Volunteerism

Corporation for National and Community Service (CNCS) – Conference Planning, Training, and Technical Assistance. AFYA provides pre, onsite, and postmeeting services, as well as technical assistance and training. CNCS is the nation's largest grantmaker supporting service and volunteering. Through the Senior Corps, AmeriCorps, and Learn and Serve America programs, CNCS provides opportunities for Americans to volunteer to address critical community needs.